

WORKSHOP SCENARIO FOR EDUCATORS AND CURATORS FILM MUSEUM IN ŁÓDŹ

Educators' predispositions:

- Workshop educators and curators must be fluent in all technical functions of the new media deployed at the exhibition and be able to use them.
- Educators and curators must be familiar with the substantive content of applications at the exhibition.
- Curators should be present near the new technologies at the exhibition to provide advice or support to seniors at any moment.

General objectives:

- During the presentation, a museum employee should explain how to use the basic functions of new technologies (tablets, multimedia tables, mobile applications).

Guidelines for demonstrating new technologies:

- Each multimedia device must be presented by an educator or curator in a simple and clear manner.
- The workshop educator should monitor whether the information conveyed is clear and understandable. New technologies may be demonstrated several times.
- It is advisable for a selected visitor to interact with the device after its demonstration. The key to success is to acquire knowledge through hands-on experience.

Educational aids:

- audiovisual and multimedia devices available at exhibition rooms.

Conducting workshops using new technologies for seniors and curators:

- use precise and straightforward language, use the Polish equivalents of English expressions, avoid newspeak;
- if possible, ensure the availability of seats for seniors;
- supervise the interactions of seniors with new technologies and let them feel your support;
- do not be condescending when explaining the features of new technologies at exhibitions – seniors already use some of these technologies in their personal lives.

Workshops and tasks using new technologies:

- prepare the pieces of information that the seniors are required to retrieve from the content of multimedia applications (e.g., a date on the timeline and the corresponding event);
- give some time for the participants to find the assigned film clip and watch it;
- in the case of multimedia games, let the seniors get familiar with their rules and go through the gameplay.

Best practices in organizing educational activities for seniors:

- make sure that workshops for seniors are inexpensive and honor discount cards; the best solution is to give workshops free of charge;
- you can hold your workshop on-site, at your institution, or at another place convenient for seniors;
- do not ask seniors to download applications onto their own mobile devices; prepare materials beforehand using museum devices.

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